

MINUTES
Board of Directors Workshop
February 16th 2010

ATTENDING: Rob Androy, Mike Buschke, Denny Curle, Tom Jarvis, Marv Ransom, Matt Reams, and Jon Robinson

ABSENT: Don Myrick

Marv Ransom called the meeting to order at 5:00 p.m.

The issue of being private and semi private was discussed; it was the consensus that GPGC is a private club that allows public play. A variety of ideas on how to attract and achieve revenue from the public were reviewed. The group agreed that we should set a goal on the amount of income the club should attempt to achieve from the public, at the same time insure that the amount of play does not interfere with the membership.

The next topic discussed was memberships. Matt suggested some ideas that would benefit the club; he recommended that we develop a marketing plan that would identify our club along with a theme, followed up with a membership drive involving the entire membership. He also stressed that the membership needs to be supportive and involved. Matt informed the group that one of the clubs problems involving memberships was the current category offerings and their corresponding fee structure. He recommended that categories and pricing should change to reflect a fair and equitable value between memberships that people can find reason in.

THE MEETING WAS ADJOURNED AT 7:30 p.m.