

GRANTS PASS GOLF CLUB
MEMBERSHIP COMMITTEE MEETING MINUTES
3:00 PM – 3/25/11

MEMBERS PRESENT: Jon Robinson, Matt Reams, Cindy Nelson, Pat Tyler, Tom Vogel , Susie Frey, Jim Dalton
MEMBERS ABSENT: Ed Preisendorfer, Janie Kelly, LaVone Kirkwood, Judy Ano

- It was reported that the Board made the decision to approve one member's request to forfeit his membership with the understanding he would pay two months dues. Under the conditions of the proposed forfeiture policy he would have been expected to pay three months but the payment of the third month was waived because the Forfeiture policy has not been formally adopted.
- Board approval of the newly developed "Member Forfeiture" policy has been delayed awaiting legal review. Matt expressed a desire to have a "single point of sale" for all memberships to prevent our current situation where new members purchase from the lowest seller causing an unhealthy price war.
- The brainstormed list of items to be considered for the 5 year plan was reviewed to determine which items would be referred to more appropriate committees, what should be dropped and which items were more appropriate as an upcoming Membership Committee "task". Items were identified that should be referred to both the Cart Committee and the Pro In House Committee. Cindy will write a letter to both committees identifying these items. It was agreed that no items would be referred to the Finance Committees. It was agreed that the items that were appropriate for the Membership Committee are more philosophical and are not depreciable capital improvements appropriate for the 5 year Plan.
- In the spirit of providing for Club transparency, a column in the Monday Memo providing the membership with the opportunity to ask questions and secure clarifications was discussed. Matt will facilitate this exchange under an article entitled "What's the Deal"? All members will be able to view the answers.
- In order to address the Membership Committee's desire to improve member communication and coordination it was suggested we explore the possibility of the Club's Committee Chairs meeting a couple times throughout the year to discuss upcoming activities planned in each committee. It was thought this would reduce the isolation of each committee's plans and provide for more cohesive implementation. Cindy will communicate this suggestion to Mike who is chair of the Finance Committee which is already made up of all the Committee Chairs.
- The wine dinner social event was reviewed for quality improvement suggestions. Everyone present thought it was a big success but agreed if we do this event in the future the music venue should be more removed from diners. Everyone liked the music but thought it was a little close and loud. Some also expressed an interest in including local wineries.
- Themes for the summer member social, included in this year's budget, was discussed. Ideas discussed were a Mystery Dinner, Casino Night, Beerfest, and Hawaiian Night. The possibility of roasting a pig and hiring fire dance entertainers was discussed. Matt will discuss possible dates with Rob and Pat will explore the availability of the dancers.
- The revised filler for the Members Book has been made available to the members through distribution in the Pro Shop.
- Reviewed one new member – David Lorenzen who bought his membership from the Golf Club. The Board's final approval will occur at the April 21st Board meeting.

- It was recognized that the club now has 40 memberships owned by the club and 6 memberships for sale from current paying memberships.

- **Matt's Report:**
 - Phase One of the new computer system is under way. This phase incorporated the online listing of tee times. The new 8-day advanced tee times will begin April 1st. Phase Two will involve the refinement of the website with Phase three being incorporated in the Fall with making online tee times.
 - The new logo and its associated launch will be reviewed by members at scheduled "member dinners" to be held on April 4th and 6th. Another dinner focusing on golf lessons and the new video system will be held on April 20th.
 - The April 14th Board meeting has been postponed until April 21st due to a member demo day.
 - Matt is expecting to hear from Chris Rosetta soon about the development of an orientation CD. Orientations will continue with the PowerPoint program used last year until the CD is developed.
 - Reciprocal agreements have been formalized with 8 golf courses. They are:
Emerald Valley (\$20 pp for cart) – Ocean Dunes (\$20 pp for cart) - Orchard Hills (\$13.50pp for cart) – Reams (\$12 pp for cart) - Roseburg (\$35 for full cart) – Salmon Run (\$25 pp for cart) – Springfield \$15 pp for cart) – Umpqua (\$14 pp for cart). Matt is still communicating with Juniper in Redmond.

- The meeting adjourned at 5:45 pm. The next meeting is scheduled for 3:00 pm on April 29, 2011.

Respectfully submitted,
Cindy Nelson, Membership Committee Chair